



**FOR IMMEDIATE RELEASE**

**Kionix President and CEO Greg Galvin Named Ernst & Young Entrepreneur Of The Year® 2010 Award Winner in Upstate New York, Western Pennsylvania and West Virginia Region**

***Award Recognizes Entrepreneurial Excellence in the Technology Category***

**Ithaca, NY — Monday, June 28, 2010** — Kionix, Inc., a global leader in the design and fabrication of high-performance, silicon-micromachined MEMS inertial sensors, today announced that Greg Galvin, President and CEO, received the Ernst & Young Entrepreneur Of The Year® 2010 Award in the Upstate New York, Western Pennsylvania and West Virginia region. According to Ernst & Young LLP, the award recognizes outstanding entrepreneurs who are building and leading dynamic, growing businesses. Galvin was selected by an independent panel of judges, and the award was presented at a gala event in Pittsburgh, PA, on Friday, June 18, 2010.

“I am grateful for this recognition and acknowledge, with appreciation, all those who contributed to Kionix’s success,” said Galvin. “It takes more than one entrepreneur to build a thriving, successful company. For us, it was the right mix of people in support of a solid business plan.”

Galvin went on, “Kionix’s success was driven, in part, by our strategic decision to remain in the Central New York area where we have access to a highly-skilled work force, opportunities for business, academic, and government collaboration, and a community infrastructure that supports our operations.”

At the same time, Galvin acknowledged that there were significant challenges along the Company’s 17-year course to acquisition in 2009 by ROHM Co., Ltd. (Kyoto, Japan), foremost being the dearth of investment capital in Central New York.

Despite vastly larger competitors, Kionix advanced to rank among the world’s top three MEMS inertial-sensor manufacturers, a tribute to Galvin’s leadership, personal vision, clear thinking, and perseverance under great pressure—all qualities acknowledged in the award’s imparting.

The Ernst & Young Entrepreneur Of The Year Awards celebrate their 24<sup>th</sup> anniversary this year. The program honors entrepreneurs who demonstrated exceptional prowess in such areas as innovation, financial performance, and personal commitment to their businesses and communities.

As an Upstate New York, Western Pennsylvania and West Virginia award winner, Galvin is now eligible for consideration for the Ernst & Young LLP Entrepreneur Of The Year 2010 national program. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year award winner, will be announced at the annual awards gala in Palm Springs, California, on November 13, 2010. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

### **Sponsors**

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards are pleased to have the Ewing Marion Kauffman Foundation and SAP America as national sponsors.

In Upstate New York, Western Pennsylvania and West Virginia, local sponsors include PNC Bank, The Pittsburgh Business Times and The Pittsburgh Technology Council.

### **About Kionix, Inc.**

Kionix, Inc., located in Ithaca, New York, USA, is a wholly-owned subsidiary of ROHM Co., Ltd. of Japan. The Company pioneered high-aspect ratio silicon micromachining based on research originally conducted at Cornell University and today enjoys a global reputation for MEMS product design, process engineering, and quality manufacturing. Consumer electronics leaders worldwide utilize Kionix's products, development tools, and application support to enable motion-based gaming, user-interface functionality in mobile handsets, personal navigation, and hard disk drop protection in mobile products. Kionix's MEMS products are further diversified into the automotive, industrial, and health care sectors. Kionix offers one of the industry's broadest families of MEMS devices that incorporate tri-axis accelerometers and gyroscopes along with the mixed-signal-interface integrated circuits that provide algorithm processing of sensor data. Kionix is ISO9001:2000 and TS16949 registered. For more information on Kionix visit <http://www.kionix.com>. For additional information on ROHM visit <http://www.rohm.com>.

### **About Ernst & Young's Entrepreneur Of The Year® Awards Program**

Ernst & Young Entrepreneur Of The Year® is the world's most prestigious business award for entrepreneurs. The award makes a difference through the unique way it encourages entrepreneurial activity among those with potential and

recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young Entrepreneur Of The Year® celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

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