



FOR IMMEDIATE RELEASE

Kionix Among Winners of 2009 "Best of Sensors Expo" Award

Ithaca, NY — Wednesday, June 10, 2009 — Kionix today announced that it is a Bronze Award recipient of the Sensors 2009 "Best of Sensors Expo" Awards for its KXTF9 accelerometer with *Directional Tap/Double-Tap™*, a powerful new user interface for consumer electronics. The KXTF9 sensor can detect up to 12, unique, tap-enabled commands, a feature made possible by an algorithm embedded into the sensor's Application Specific Integrated Circuit (ASIC).

The awards honor the most exciting new products that were on display at the Sensors Expo & Conference, which took place this week at the Donald E. Stephens Convention Center in Rosemont, IL. All entries were judged on the basis of potential impact, application, distinctiveness, timeliness, and availability.

"The KXTF9 *Directional Tap/Double-Tap™* interface is one of many exciting gesture recognition features that will impact the consumer electronics market within the next year," predicts Greg Galvin, President and CEO. "Our applications engineers are devising new motion-based user interfaces that will offer consumers a variety of novel and intuitive ways to control their portable electronic products."

The panel of judges was comprised of the *Sensors* magazine's editorial staff, members of the editorial advisory board, and industry experts including Melanie Martella, executive editor of *Sensors*; Deborah Lickness, John Deere; and Ed Ramsden, a member of *Sensors'* editorial advisory board and principal of Sensorlytics LLC.

"The awards program recognizes cutting-edge solutions in the sensors marketplace," said Martella. "All of the nominations demonstrated exceptional innovation, integration, and ease-of-use. We offer our congratulations to the companies recognized."

About Kionix

Kionix, Inc., founded in 1993, is a privately-held company located in Ithaca, New York, USA. The Company pioneered high-aspect ratio silicon micromachining based on research originally conducted at Cornell University, and today enjoys a global reputation for MEMS product design, process engineering, and quality manufacturing. Consumer electronics leaders worldwide utilize Kionix's technology for motion-based gaming, user-interface functionality in mobile handsets, personal navigation, and hard disk drop protection in mobile products. Kionix's MEMS products are further diversified into the automotive, industrial, and health care sectors. The Company offers one of the industry's broadest families of MEMS inertial sensors including single-, dual-, and tri-axis

accelerometers, gyroscopes, and unique combination sensors. Kionix is ISO9001:2000 and TS16949 registered. For more information visit www.kionix.com.

About *Sensors*

Sensors is the premier publication dedicated to sensors, supporting technologies, and their applications. Serving an audience of 195,000 spanning online and e-mail newsletters, *Sensors'* integrated media offers greater access to targeted news, analysis, and technical information surrounding sensors and related technologies. Reaching high-tech professionals in the sensing community, including product and system design engineers, production engineers, and managers, *Sensors* delivers focused news, trends, and product reviews in the areas of: Process Industries; Automotive; Electronics and Computers; Machine Manufacturing; Aerospace, Military, and Homeland Security; Specialty Markets; and Wireless and M2M. For more information visit www.sensorsmag.com.

About Sensors Expo & Conference

Sensors Expo & Conference is the leading sensor event in North America exclusively focusing on sensors and sensor-integrated systems. The conference program is dedicated to exploring the most up-to-date innovations in sensor technology including physical sensors, sensor networks, biosensors, MEMS/nanotechnology, instrumentation & controls, intelligent systems, machine-to-machine communication, wireless sensing and IT technology. Sensors Expo & Conference identifies cutting-edge trends, explores them in an information-packed conference program and reflects those trends throughout the exhibit floor with new product announcements, technology focused tours, and a showcase of hundreds of products and services. For more information visit www.sensorsexpo.com.

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