



FOR IMMEDIATE RELEASE

Kionix CEO, Greg Galvin, Named Ernst & Young Entrepreneur of the Year® 2010 Award Finalist in Upstate New York, Western Pennsylvania and West Virginia

Ithaca, New York — Thursday, May 20, 2010 — Kionix, Inc. today announced that Greg Galvin, President and CEO, is a finalist for the Ernst & Young Entrepreneur of the Year® 2010 Award in the Upstate New York, Western Pennsylvania and West Virginia region.

According to Ernst & Young LLP, the awards program recognizes entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities. Galvin was selected as a finalist by a panel of independent judges. Award winners will be announced at a special gala event on June 18th, 2010 at the Carnegie Music Hall Foyer in Pittsburgh, PA.

Kionix is a global leader in the design and fabrication of high-performance, silicon-micromachined MEMS inertial sensors. Galvin co-founded the company in 1993 with fellow Cornell Ph.D. Tim Davis and has guided the company to its extraordinary success in the inertial sensor market, successfully competing with such industry giants as ST Microelectronics and Bosch Sensortec.

“I am honored to have been selected a finalist and extend my deepest appreciation to Ernst & Young for their leadership in recognizing entrepreneurship worldwide,” said Galvin. “Entrepreneurial activity, from our smallest start-ups to our growing corporate entities, is the substance of our global economy, where ideas become commercial realities to provide jobs and underpin our communities.”

Galvin was nominated for the award by Kionix employees who have experienced first-hand his “infectious passion and eagerness to win.” He is described as a man of personal vision and drive, a clear thinker with a remarkable entrepreneurial instinct whose sustained hard work and perseverance under great pressure have inspired the Company’s unfettered growth and success.

The Ernst & Young Entrepreneur of the Year awards program celebrates its 24th anniversary this year. The program has expanded to recognize business leaders in over 135 cities in 50 countries throughout the world.

Regional award winners are eligible for consideration for the Ernst & Young LLP Entrepreneur of the Year national program. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur of the Year award winner, will be announced at the annual awards gala in Palm Springs, California on November 13th, 2010. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur of the Year awards are pleased to have the Ewing Marion Kauffman Foundation and SAP America as national sponsors.

In Upstate New York, Western Pennsylvania, and West Virginia, sponsors include PNC Bank, The Pittsburgh Technology Council and The Pittsburgh Business Times.

About Ernst & Young's Entrepreneur Of The Year® Awards Program

Ernst & Young's Entrepreneur of the Year® is the world's most prestigious business award for entrepreneurs. The award makes a difference through the unique way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young Entrepreneur of the Year® celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

Ernst & Young refers to the global organization of member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young LLP is a client-serving member firm of Ernst & Young Global Limited located in the U.S.

About Kionix

Kionix, Inc., located in Ithaca, New York, USA, is a wholly-owned subsidiary of ROHM Co., Ltd. of Japan. The Company pioneered high-aspect ratio silicon micromachining based on research originally conducted at Cornell University, and today enjoys a global reputation for MEMS product design, process engineering, and quality manufacturing. Consumer electronics leaders worldwide

utilize Kionix's products, development tools, and application support to enable motion-based gaming, user-interface functionality in mobile handsets, personal navigation, and hard disk drop protection in mobile products. Kionix's MEMS products are further diversified into the automotive, industrial, and health care sectors. Kionix offers one of the industry's broadest families of MEMS devices that incorporate tri-axis accelerometers and gyroscopes along with the mixed-signal-interface integrated circuits that provide algorithm processing of sensor data. Kionix is ISO9001:2000 and TS16949 registered. For more information on Kionix visit <http://www.kionix.com>. For additional information on ROHM visit <http://www.rohm.com>.

Contact

Kionix, Inc.
36 Thornwood Drive
Ithaca, New York 14850 USA
(607) 257-1080
www.kionix.com

Jeanette P. Shady
Director, External Communications
jshady@kionix.com