



FOR IMMEDIATE RELEASE

Kionix Launches Sales Operations in Korea and Singapore

Ithaca, New York – June 21, 2005 – Kionix, Inc., a global leader in the design and manufacture of high-performance, silicon micromachined (MEMS) inertial sensors, today announced the establishment of sales offices in Korea and Singapore to aggressively promote Kionix sensor products to the Asian consumer electronics industry.

Greg Galvin, Ph.D., Kionix President and CEO, played a pivotal role in the development of these critical sales operations, quickly garnering the professional counsel needed to progress rapidly through planning to realization. “As the use of inertial sensors in consumer electronics gains legitimacy, the competition for key accounts will toughen dramatically,” said Galvin. “A full-time Kionix presence in Asia will allow us to maintain our lead role in applications innovation, product performance and customer satisfaction.”

Business development in Korea to date has rested squarely with John Bergstrom, Kionix’s Director of Products and Applications Engineering, who established key customer relationships and identified strategic applications for rapid growth. Delighted with the formation of these new sales centers, Bergstrom commented, “It is essential to have a local presence to respond to customer requirements and to demonstrate the Company’s commitment to providing the best technology and products.”

The Korean office is staffed by Ms. Sunny Kim, Customer Relations Manager, Mr. Marty Kang, Field Applications Engineering Manager, and Mr. Justin Park, Sales Manager, a team of substantial sales and technical depth whose charge is to deliver exceptional service to existing Korean customers and quickly advance sales to new Asian markets.

Mr. Wee Hin Foon, Sales Manager in Singapore, is a veteran sales specialist with 12 years of progressively more demanding sales experience, the most recent of which was with a Malaysian MEMS start-up. Mr. Foon’s mandate is to grow sales in Singapore and other Asian countries.

Staff at Kionix Korea and Kionix Singapore may be reached as follows:

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About Kionix

Kionix, Inc., founded in 1993, is a privately-held company located in Ithaca, New York. The Company pioneered high-aspect ratio silicon micromachining based on research originally conducted at Cornell University, and today enjoys a global reputation for MEMS product design, process engineering, and quality manufacturing. Product innovations developed by Kionix include inertial sensors, microfluidic systems, microrelays, and micromirror arrays. The Company offers the industry's broadest family of MEMS inertial sensors including single-, dual-, and tri-axis accelerometers, gyroscopes, and unique combination sensors. Kionix's MEMS products are used in diverse industries such as automotive, consumer electronics, and biotechnology. Kionix is ISO9001:2000 registered.

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