



**FOR IMMEDIATE RELEASE**

## **Kionix Wins Best Use of Technology Award**

**Ithaca, New York – February 22, 2008** – Kionix, Inc., a global leader in the design and manufacture of MEMS inertial sensors, is the honored recipient of the Central New York Business Journal's Best Use of Technology Award, for "harnessing the power of innovation to drive business success." The Award, presented on Wednesday, February 13, at the 9<sup>th</sup> annual Business of the Week Awards Dinner in Syracuse, NY, recognizes Kionix for its positive impact on the region's economy.

Gregory J. Galvin, Ph.D., Kionix President and CEO, who was unable to attend the award ceremony due to business travel, appeared on a videotaped presentation as the award was announced. "We are very pleased to be recognized by the Central New York Business Journal and applaud their efforts to showcase successful high technology companies in Central New York," said Galvin. He went on to speak of Kionix's tremendous success in supplying MEMS inertial sensors to the global consumer electronics industry. "Kionix is shipping millions of inertial sensors each month to the world's leading manufacturers of laptops, cell phones, game consoles, hard disk drives, and more, to enable motion-based features."

Kionix was spotlighted in 2007 as a CNY Business Journal Business of the Week, one of 52 businesses profiled in the newspaper over the course of the year. From these 52, five businesses were selected for awards.

### **About Kionix**

Kionix, founded in 1993, is located in Ithaca, New York, USA. The Company pioneered high-aspect-ratio, silicon micromachining based on original research conducted at Cornell University, and has earned a global reputation for excellence in MEMS product design, process engineering and manufacturing. Inertial sensor innovations developed by Kionix are used today in a wide range of applications including hard disk drive protection, computer and video gaming, GPS-assist, sports diagnostics and vehicle stability among others. The Company offers the industry's broadest family of MEMS inertial sensors including single-, dual-, and tri-axis accelerometers, gyroscopes and unique combination sensors. Kionix's MEMS products are used in diverse industries such as automotive, consumer electronics and biotechnology. Kionix is ISO9001:2000 and TS16949 registered.

### **Contact:**

Kionix, Inc.  
36 Thornwood Drive

Ithaca, New York 14850  
(607) 257-1080  
[www.kionix.com](http://www.kionix.com)

Jeanette P. Shady  
Director, External Communications  
[jshady@kionix.com](mailto:jshady@kionix.com)